

Media Code of Conduct

www.isdb-am.org

Purpose

The IsDB Group will be organizing its 2023 Annual Meetings in Jeddah, Kingdom of Saudi Arabia, from 10th to 13th of May. The IsDB Group Annual Meetings are guided by the highest ethical and professional standards, and all participants are expected to behave with integrity and respect towards all other attending participants. In this regard, local and international journalists/Media representatives who will be invited to cover the meetings, are required to adhere to the following code of conduct. This code of conduct is a set of rules outlining the rules and responsibilities applicable to all journalists during the Annual Meetings.

The IsDB staff, who are the organizers of the Annual Meetings will enforce the code throughout the entire event.

Applicability

Prior to participation all journalists must register for the Annual Meetings and provide an email, phone number, name of the media they represent and all other contact details where they can be reached during the Annual Meetings and after. Registration constitutes consent to be subject to the code of conduct and to be added to the IsDB mailing list. Failure to register, provide such contact is grounds for not being admitted into the premises where the Annual Meetings are being held.

This code of conduct applies to all the events related to the Annual Meetings, whether or not, they take place in the premises of the meetings venue.

The code of conduct is applicable to all the journalists attending and covering all the events related to the Annual Meetings, including videographers and photographers.

The code of conduct is applicable to all the **journalists** attending and covering all the events related to the Annual Meetings, including **videographers and photographers.**



Prohibited Conduct ⊘

All journalists are expected to fully respect and abide by the professional code of ethics of journalists, from which principles this code of conduct is mainly based. Therefore, any conduct that may cause legal issues such as harassment, calumny, slander, libel or unfounded accusations, malicious misrepresentation, or any stereotyping, or use of obscenity or indecency behavior will not be tolerated. Specifically, journalists are expected to not:

- Disrespect any of IsDB's
 Member countries
 Member countries
 Member countries
- Disturb the press conferences or any media related events
- Make sexual comments about appearances, clothing or body parts
- Enter the meetings' premises without displaying their badges
- Make any act that would be classified as sexual harassment whether explicit or implicit

- Use the computer at the media center to share, send or display inappropriate images or video
- Disrespect IsDB staff and other officials contributing to the organization of the meetings
- Make derogatory or demeaning comments about a participant
- Use language or express sentiments that may further discrimination or violence on any grounds, including race, gender, language, religion, political or other opinions, and national or social origins

Expected Behavior 🥑

The first duty of a journalist is to report accurately and without bias. In this regard, to cover the Annual Meetings, journalists must register and provide their contact details (email, phone number, media and country of origin). Once registered, the following behavior is expected from them with regards:

To News Coverage

Be accurate and fair in their reporting

Respect diversity by reporting all sides equally and objectively

Request any **interview or photo** from IsDB officials through Media Center representatives present in the meeting

> Adhere to the code of ethics of journalists

05 Show professionalism and decency 06

Avoid propagating hatred

and ridicule information against communities of IsDB member countries

07

Respect the ground rules

set during interviews with IsDB officials and Board of Governors members

08

Correct any **published information** that is found to be harmfully inaccurate

Request a service or ask questions during press conferences

with respect and consideration

To Conduct

Exercise consideration

and respect in their speech and actions

Comply with the rules

of the media center and rules set during press conferences and media briefings

03 Avoid jostling

04 Respect the laws of the host country

05 Refrain from

demeaning, discriminatory or harassing behavior and speech

06 Not disrupt press conferences

or daily media briefings or the meetings or engage in harmful acts or threats of any kind

07 Attempt collaboration

and refrain from aggression or conflict

80

Be mindful of their surroundings

and other participants and alert ISDB staff if they notice a dangerous situation, someone in distress, or violations of this code of conduct, even if they seem inconsequential

09 Not to create a safety threat or an unsafe situation

Consequences of Not Following the Code of Conduct

Severe breaches of the code may require harsher consequences, even on a first offense. Major infractions include acts of violence, threats toward other journalists or participants, theft or abuse of power.

Journalists who violate these rules may be expelled from the list of attendees without a possibility of being readmitted with coordination with the host country officials.

Reporting An Incident

If a journalist sees, overhears or experiences a violation of the code of conduct during the Annual Meetings, and would like to make a report, he/she should inform

Mr. Assane BA, Senior Communication Specialist, aba@isdb.org Mr. Brahim Isselmou IsDB Media Center Manager, bisselmou@isdb.org

IsDB represented by Media Services Subcommittee is committed to making its utmost efforts to ensure and assist journalists to exercise their job in the best conditions and highest professional standards possible.