



www.isdb-am.org

Media Code of Conduct

Purpose

The IsDB Group will be organizing its 2022 Annual Meetings in Sharm El-Sheikh, in the Arab Republic of Egypt, from 1st to 4th of June. The IsDB Group Annual Meetings are guided by the highest ethical and professional standards, and all participants are expected to behave with integrity and respect towards all other attending participants. In this regard, local and international journalists/Media representatives who will be invited to cover the meetings, are required to adhere to the following code of conduct. This code of conduct is a set of rules outlining the rules and responsibilities applicable to all journalists during the Annual Meetings.

The IsDB staff, who are the organizers of the Annual Meetings will enforce the code throughout the entire event.

Applicability

Prior to participation all journalists must register for the Annual Meetings and provide an email, phone number, name of the media they represent and all other contact details where they can be reached during the Annual Meetings and after. Registration constitutes consent to be subject to the code of conduct and to be added to the IsDB mailing list. Failure to register, provide such contact is grounds for not being admitted into the premises where the Annual Meetings are being held. This code of conduct applies to all the events related to the Annual Meetings, whether or not, they take place in the premises of the meetings venue.

The code of conduct is applicable to all the **journalists** attending and covering all the events related to the Annual Meetings, including **videographers and photographers**.



Prohibited Conduct

All journalists are expected to fully respect and abide by the professional code of ethics of journalists, from which principles this code of conduct is mainly based. Therefore, any conduct that may cause legal issues such as harassment, calumny, slander, libel or unfounded accusations, malicious misrepresentation, or any stereotyping, or use of obscenity or indecency behavior will not be tolerated. Specifically, journalists are expected to not:

 Disrespect any of IsDB's Member countries

 Disturb the press conferences or any media related events

 Make sexual comments about appearances, clothing or body parts

 Enter the meetings' premises without displaying their badges

 Make any act that would be classified as sexual harassment whether explicit or implicit

 Use the computer at the media center to share, send or display inappropriate images or video

 Disrespect IsDB staff and other officials contributing to the organization of the meetings

 Make derogatory or demeaning comments about a participant

 Use language or express sentiments that may further discrimination or violence on any grounds, including race, gender, language, religion, political or other opinions, and national or social origins



Expected Behavior

The first duty of a journalist is to report accurately and without bias. In this regard, to cover the Annual Meetings, journalists must register and provide their contact details (email, phone number, media and country of origin). Once registered, the following behavior is expected from them with regards:

To News Coverage

01

Be accurate

and fair in their reporting

02

Respect diversity

by reporting all sides
equally and objectively

03

Request any **interview or photo**
from IsDB officials through Media Center
representatives present in the meeting

04

Adhere to the code of

ethics of journalists

05

Show professionalism

and decency

06

Avoid propagating hatred

and ridicule information against
communities of IsDB member countries

07

Respect the ground rules

set during interviews with IsDB officials
and Board of Governors members

08

Correct any published information

that is found to be harmfully inaccurate

09

Request a service or ask

questions during press conferences
with respect and consideration



To Conduct

01

Exercise consideration

and respect in their speech and actions

02

Comply with the rules

of the media center and rules set during press conferences and media briefings

03

Avoid jostling

04

Respect the laws of the host country

05

Refrain from

demeaning, discriminatory or harassing behavior and speech

06

Not disrupt press conferences

or daily media briefings or the meetings or engage in harmful acts or threats of any kind

07

Attempt collaboration

and refrain from aggression or conflict

08

Be mindful of their surroundings

and other participants and alert IsDB staff if they notice a dangerous situation, someone in distress, or violations of this code of conduct, even if they seem inconsequential

09

Not to create a safety

threat or an unsafe situation



Consequences of Not Following the Code of Conduct

Severe breaches of the code may require harsher consequences, even on a first offense. Major infractions include acts of violence, threats toward other journalists or participants, theft or abuse of power.

Journalists who violate these rules may be expelled from the list of attendees without a possibility of being readmitted with coordination with the host country officials.

Reporting An Incident

If a journalist sees, overhears or experiences a violation of the code of conduct during the Annual Meetings, and would like to make a report, he/she should inform

Mr. Assane BA,
IsDB Media Center Manager,
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Dr. Thamer Baazeem,
Director of Marketing and Communication,
DirectorMcd@isdb.org

IsDB represented by Media Services Subcommittee is committed to making its utmost efforts to ensure and assist journalists to exercise their job in the best conditions and highest professional standards possible.

